



The Shipping News

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By Ronna Abramson

The international freight industry is plagued by red tape and inefficiency. A few startups, along with a few established players, are starting to change that.

Every morning, from her office in Wichita, Kan., Chris Broughton types up bills of lading - the basic contract between a shipper and carrier - for 15 to 20 shipments of beef, pork and poultry all over the world.

To read the full article go to:

<http://www.thestandard.com/article/display/0,1151,17798,00.html>